

PoconosVRO

Newsletter

September 2023

Subscribe



Welcome to the latest edition of the **Poconos VRO** newsletter! We are excited to have you on board. In this newsletter, we will provide you with updates on the latest advocacy efforts, upcoming events, and tips for making the most of your vacation rental. Sit back, relax, and enjoy the newsletter. If you have any questions or feedback, feel free to reach out to us. Happy reading!



PoconosVRO – EVENTS

5 Ways to Protect Your Properties and Avoid Bad Guests

Join **NoiseAware** to take a deep dive into:

- Implementing Clear Rental Policies
- Fixing In Stay Problems Remotely
- Defending Against False Complaints
- Leveraging Technology
- Building a Local Support Network

Register for the NoiseAware event on October 4, 2023 at 1 PM

[Click here to register](#)



WELCOME TO OUR NEWEST

SPONSOR:



StayFi is the leading WiFi, email, and text marketing solution built specifically for short-term rentals. Our cutting-edge guest data capture technology seamlessly gathers essential guest information, such as names, emails, and phone numbers, through customized WiFi splash pages that showcase your brand.

*** Members get a special**

50% Discount Code!

Become a Sponsor!



Become a Member!

Poconos Vacation Rental Guide

We have plans to expand our promotion of our Poconos Vacation Rental Guide (<http://www.PoconosVRO.com>). The guide lists member properties that have agreed to our "Good Neighbor" pledge. Contact us if you'd like your property included in the guide. We hope to have Poconos VRO "Good Neighbor" badges available soon, digital versions for your listings and guest welcome material and plans for refrigerator magnets as well. Our hope is to have an advertising budget for the rental guide beginning in 2024

SEPTEMBER UPDATES

Poconos VRO General Meeting kicked off the month with exciting planning of our first annual conference, new sponsors, discounts, and events. We are at 60% of our Membership goals and encourage for our current members to share in their networks to help us reach our goal for 2023!

The No BS Podcast & Poconos VRO Ask Anything Town Hall had great questions regarding STRs, regulations, tips and recommendations. Members can get a recap of the event: [here](#).

Members can access recaps of all events in the links below!

The Poconos VRO is planning its first conference, a live event in early March of 2024. We expect over 200 attendees, numerous vendors, a full slate of speakers, panel discussions and networking opportunities. To help us plan, please give us your thoughts on what you'd like to see at this event.

CONFERENCE EVENT SURVEY: <https://www.surveymonkey.com/r/62DCLD8>

We are currently seeking a volunteer to take over the Secretary's role as other time commitments have made it difficult for our current Secretary to continue.

Read more about the board here: <https://poconosvro.wildapricot.org/Board-of-Directors>

Subscribe for more Events, News & Updates

OCTOBER EVENTS

October 4; 1:00 PM

5 Ways to Protect Your Properties and Avoid Bad Guests

Join NoiseAware to take a deep dive into:

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- Defending Against False Complaints
- Leveraging Technology
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Hosted by NoiseAware's Germaine Rada



NoiseAware



Poconos VRO October Meeting

October 10; 7:30 PM - 8:30 PM

October 19; 1:00 PM

Unlocking Direct Bookings: A Blueprint for Vacation Rental Success

Are you tired of relying on third-party platforms to fill your vacation rental calendar? Join us for our exclusive webinar, "Unlocking Direct Bookings: A Blueprint for Vacation Rental Success," where we'll reveal the strategies and secrets to maximize your direct bookings and gain independence from online travel agencies (OTAs).

Hosted by StayFi's CEO and Founder, Arthur Colker



*Mark your calendar to join us for our monthly Pocono VRO meeting
which is held via ZOOM every 2nd Tuesday of each month!*

Our MEMBER's Section - Recent Events

[The No BS Podcast & Poconos VRO Ask Anything Town Hall](#)

[Better Stays Together: Northeast](#)

[The 5 truths of furnishing with Minoan](#)

and Access to our [Membership Directory!](#)

Become a Member - Join Us!

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NoiseAware



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